

# Program

## Complexity and Evaluation: Approaches to evaluating systems change

3-4 May 2018 • Melbourne Business School

Day 1 of the Conference is focused on understanding what systems change is and why we need to know about it if we are to achieve large-scale impact. Participants will learn different ways to 'frame' systems change and see these approaches brought to life through case studies, useable frameworks & tools, and applying the approaches 'live' in the room.

Day 2 moves from framing systems change evaluation to measuring. We'll unpack the different types of evidence, how to measure different principles, as well as participants live case studies.

### Thursday 3 May, 2018

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**8:00AM**

**Registration**

Arrival tea & coffee available

**9:00AM**

**Plenary: Welcome to Country**

Welcome to Country

**9:15AM**

**Plenary - Welcome to the conference and building the conference community**

Speakers: [Kerry Graham](#), [Dr Jessica Dart](#), [Kate McKegg](#)

**9:30AM**

**Plenary Panel: What frames do you use to understand system change to enable you to evaluate it?**

Unpacking 3 different approaches for 'framing' systems change

- o Principle-based evaluation approach
- o Critical systems approach
- o Theory of Change approach

Panel Facilitator: Kerry Graham

Panellist: [Mark Cabaj](#), [Dr Jessica Dart](#), [Kate McKegg](#)

**10:30AM**

**Morning Tea**

**10:50AM**

**Plenary workshop: Co-creating a principles-based approach for systems change**

Facilitators: [Mark Cabaj](#), [Kate McKegg](#)

**11:45AM**

**Plenary case study: Applying a Theory of Change approach for systems change**

Presenters: [Dr Jessica Dart](#), [Zazie Tolmer](#)

**12:30PM**

**Lunch**

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**1:15PM**

**Concurrent Sessions**

**Measuring progress and impact for social innovation processes**

Using the In-Deep Framework to 'frame':

- o What are principles and overarching design to measuring progress and impact of social innovation processes
- o What approaches & tools can be used at different phases and stages

Note: 4 different approaches and tools will be unpacked, including:

- o Evaluating prototypes
- o Scaling innovation
- o Failing forward
- o Qualitative Comparative Analysis

Presenters: [Mark Cabaj](#), [Dr Jessica Dart](#), [Anna Powell](#)

**Tracking progress and evaluating place-based reform**

Using the Collaborative Change Cycle to 'frame'

- o What are phases and stages of collaborative processes that seek to drive place-based, systems change
- o What approaches & tools can be used to track systems change at different phases and stages

Note: 7 different approaches and tools will be unpacked, including:

- o Values-based agreements
- o Contribution analysis
- o Pattern spotting
- o Measuring collaborative health
- o Most Significant Change
- o Contribution Analysis
- o Measuring policy change (SIPSI)

Presenters: [Kerry Graham](#), [Kate McKegg](#), [Jen Riley](#), [Regina Hill](#), [Zazie Tolmer](#)

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**3:15PM**

**Afternoon Tea**

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**3:35PM**

**Plenary: sharing learnings from each break out session**

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**4:00PM**

**Plenary: Learning interview with Children and Youth Area Partnership**

Managing the balance between evaluation for learning and evaluation for accountability in systems change

Panel facilitator:

- o Liz Gillies

Panellists: [Zazie Tolmer](#), [Mila Waise](#), [Karen Monument](#)

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**4:45PM**

**Close for Day 1**

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**5:00PM -  
7:30PM**

**Conference cocktail event**

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## Friday 4 May, 2018

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<b>8:00AM</b>	<b>Registration</b>			
<b>9:00AM</b>	<b>Plenary - Welcome and framing Day 2</b> Speakers: <a href="#">Kerry Graham</a> , <a href="#">Dr Jessica Dart</a> , <a href="#">Kate McKegg</a>			
<b>9:15AM</b>	<b>Panel: How do we know we are on track for systems change – using and blending evidence to make sense</b> Panel facilitator o Jess Dart  Panellist: <a href="#">Mark Cabaj</a> , <a href="#">Samantha Togni</a> , <a href="#">Zazie Tolmer</a>			
<b>10:15AM</b>	<b>Morning Tea</b>			
<b>10:45AM</b>	<b>Breakout Sessions</b> <b>Measuring adaptive and accountable leadership</b>	<b>Measuring innovation</b>	<b>Measuring opportunism</b>	
<b>11:25AM</b>	<b>Breakout Sessions</b> <b>Measuring collaboration health</b>	<b>Measuring continuous improvement</b>	<b>Measuring intergenerational change</b>	
<b>12:05PM</b>	<b>Breakout Sessions</b> <b>Measuring principles created by participants on Day 1</b>	<b>Measuring principles created by participants on Day 1</b>	<b>Measuring principles created by participants on Day 1</b>	
<b>12:45PM</b>	<b>Lunch</b>			
<b>1:30PM</b>	<b>Case consultation</b> Three participants will bring their ‘case’ of evaluating systems change and seek ‘live’ advice from conference speakers and participants through a structured case clinic process. Facilitator: <a href="#">Kerry Graham</a>			
<b>2:30PM</b>	<b>Group reflection from case consultations</b>			
<b>3:00PM</b>	<b>Plenary: Responding to the top 5 questions generated by participants</b> Speakers: <a href="#">Kerry Graham</a> , <a href="#">Mark Cabaj</a> , <a href="#">Dr Jessica Dart</a> , <a href="#">Kate McKegg</a> , <a href="#">Jen Riley</a> , <a href="#">Regina Hill</a> , <a href="#">Zazie Tolmer</a>			
<b>3:50PM - 4:00PM</b>	<b>Conference close and thanks</b>			