

Program

Complexity and Evaluation: Approaches to evaluating systems change

3-4 May 2018 • Melbourne Business School

Day 1 of the Conference is focused on understanding what systems change is and why we need to know about it if we are to achieve large-scale impact. Participants will learn different ways to 'frame' systems change and see these approaches brought to life through case studies, useable frameworks & tools, and applying the approaches 'live' in the room.

Day 2 moves from framing systems change evaluation to measuring. We'll unpack the different types of evidence, how to measure different principles, as well as participants live case studies.

Thursday 3 May, 2018

8:00AM

Registration

Arrival tea & coffee available

9:00AM

Plenary: Welcome to Country

Welcome to Country

9:15AM

Plenary - Welcome to the conference and building the conference community

Speakers: [Kerry Graham](#), [Dr Jessica Dart](#), [Kate McKegg](#)

9:30AM

Plenary Panel: What frames do you use to understand system change to enable you to evaluate it?

Unpacking 3 different approaches for 'framing' systems change

- o Principle-based evaluation approach
- o Critical systems approach
- o Theory of Change approach

Panel Facilitator: Kerry Graham

Panellist: [Mark Cabaj](#), [Dr Jessica Dart](#), [Kate McKegg](#)

10:30AM

Morning Tea

10:50AM

Plenary workshop: Co-creating a principles-based approach for systems change

Facilitators: [Mark Cabaj](#), [Kate McKegg](#)

11:45AM

Plenary case study: Applying a Theory of Change approach for systems change

Presenters: [Dr Jessica Dart](#), [Zazie Tolmer](#)

12:30PM

Lunch

1:15PM

Concurrent Sessions

Measuring progress and impact for social innovation processes

Using the In-Deep Framework to 'frame':

- o What are principles and overarching design to measuring progress and impact of social innovation processes
- o What approaches & tools can be used at different phases and stages

Note: 4 different approaches and tools will be unpacked, including:

- o Evaluating prototypes
- o Scaling innovation
- o Failing forward
- o Qualitative Comparative Analysis

Presenters: [Mark Cabaj](#), [Dr Jessica Dart](#), [Anna Powell](#)

Tracking progress and evaluating place-based reform

Using the Collaborative Change Cycle to 'frame'

- o What are phases and stages of collaborative processes that seek to drive place-based, systems change
- o What approaches & tools can be used to track systems change at different phases and stages

Note: 7 different approaches and tools will be unpacked, including:

- o Values-based agreements
- o Contribution analysis
- o Pattern spotting
- o Measuring collaborative health
- o Most Significant Change
- o Contribution Analysis
- o Measuring policy change (SIPSI)

Presenters: [Kerry Graham](#), [Kate McKegg](#), [Jen Riley](#), [Regina Hill](#), [Zazie Tolmer](#)

3:15PM

Afternoon Tea

3:35PM

Plenary: sharing learnings from each break out session

4:00PM

Plenary: Learning interview with Children and Youth Area Partnership

Managing the balance between evaluation for learning and evaluation for accountability in systems change

Panel facilitator:

- o Liz Gillies

Panellists: [Zazie Tolmer](#), [Mila Waise](#), [Karen Monument](#)

4:45PM

Close for Day 1

**5:00PM -
7:30PM**

Conference cocktail event

Friday 4 May, 2018

8:00AM	Registration			
9:00AM	Plenary - Welcome and framing Day 2 Speakers: Kerry Graham , Dr Jessica Dart , Kate McKegg			
9:15AM	Panel: How do we know we are on track for systems change – using and blending evidence to make sense Panel facilitator o Jess Dart Panellist: Mark Cabaj , Samantha Togni , Zazie Tolmer			
10:15AM	Morning Tea			
10:45AM	Breakout Sessions Measuring adaptive and accountable leadership	Measuring innovation	Measuring opportunism	
11:25AM	Breakout Sessions Measuring collaboration health	Measuring continuous improvement	Measuring intergenerational change	
12:05PM	Breakout Sessions Measuring principles created by participants on Day 1	Measuring principles created by participants on Day 1	Measuring principles created by participants on Day 1	
12:45PM	Lunch			
1:30PM	Case consultation Three participants will bring their ‘case’ of evaluating systems change and seek ‘live’ advice from conference speakers and participants through a structured case clinic process. Facilitator: Kerry Graham			
2:30PM	Group reflection from case consultations			
3:00PM	Plenary: Responding to the top 5 questions generated by participants Speakers: Kerry Graham , Mark Cabaj , Dr Jessica Dart , Kate McKegg , Jen Riley , Regina Hill , Zazie Tolmer			
3:50PM - 4:00PM	Conference close and thanks			